



# Audi Software-Defined Vehicle Award

Formula Student Austria 2024

As the automotive industry is moving towards a software driven industry very fast, this certainly reflects in your development process as well. So, we'd like to know from you, how your car is software defined.

Audi is looking for the most innovative applications and ideas.

Examples may include, but are certainly not limited to:

- How telemetry and diagnostics are used to improve your vehicle?
- How information systems support the driver and crew around the vehicle?
- How do you continue optimizing after the vehicle has already been built?

Show us what you have or what you will implement in the future!

## How to participate

Submit a report of 4 pages A4 PDF.

The report must include team name, team number and contact details (email or phone number),

Send your report to [formulastudent@audi.de](mailto:formulastudent@audi.de) by July 14th 2024 23:59

5 finalists will be announced and contacted July 23rd 2024 to present at the Audi booth on July 24th 2024 with a presentation of 10 minutes and subsequent discussion. You can bring your car for the presentation.

## Prize

The winning team will receive 10 Tickets to the Audi VIP Lounge at an FC Bayern München football match during the next season.