

Trust

A team is not a group of people who work together.

A team is a group of people who trust each other.



Courage

Creativity requires courage.
And that also applies to advantage.



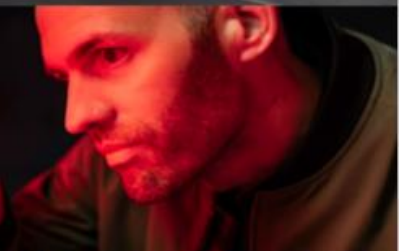
Responsibility

Take responsibility for your actions,
your results and your mistakes.



Enthusiasm

Only those who burn for something can ignite a fire in others.



Aufgabe / Reel

The Audi corporate values – Trust, Responsibility, Courage, and Enthusiasm are the central value understanding at Audi and describe how we want to live a modern and successful corporate culture. They are the basis for working at Audi.

Task:

How does your team live these values?

Show us in a 60-90 sec. reel

Winning video will be reposted on our Instagram channel [audi.careers](#) on July 29th 2025

Submission of the reel by July 13th 2025

Winner announcement: at the Formula Student Austria on July 24th / Special Award Ceremony

Format requirements:

Format: 9:16

Platform Instagram: only tag [audi.careers](#) in the respective video

Award: An unforgettable Audi experience!

Please send an email to formulastudent@audi.de as soon as you have decided to take part in the competition