

## READY TO MAKE YOUR IDEAS REALITY?

WE want to know how YOU think. AVL RACING offers a special award – The **AVL RACING START UP PITCH** – a sales pitch , irrespective of your business presentation or Formula Student car. Convince us with your most outstanding ideas for business, automotive and motorsport in one minute, win and realize your idea with us. Remember: **Sky's the limit!**

## HOW TO APPLY

1. get together in a group of a maximum of three and minimum of one people :)
2. send your proposal of 1 page max. in PDF format to [antonia.tippl@avl.com](mailto:antonia.tippl@avl.com) till July 20<sup>th</sup>, 2018
3. get selected and pitch your proposal in front of the **AVL RACING** jury on August, 1<sup>st</sup>, 2018  
- pitch slots will be communicated @the event
4. realize your ideas with **AVL RACING** and bring your idea on the market
5. **win and be the future of tomorrow**

## PRIZE

1000,-€ cash &  
the chance to realize your ideas in a project team together with AVL RACING

Let's challenge the commercial future together!

**Your AVL RACING Team**  
**#avlracing #accelerateinnovation #FSA2018**

P.S.: Don't forget to check out our ongoing start up pitch project with TU Graz Racing Team  
[www.avl.com/-/avl-racing-arx-helmet](http://www.avl.com/-/avl-racing-arx-helmet) et

[www.avl.com/racing](http://www.avl.com/racing)  
[cpracing@avl.com](mailto:cpracing@avl.com)



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